

DATE	DAY	TIME TO POST (Suggested)	TOPIC	CREATIVE COPY	CAPTION COPY + HASHTAGS	IMAGE IDEA	POSTED
27-May	Thursday				Earth. Water. Fire. Air. Ether. — these are the 5 elements of Nature that encapsulate our being.  As the Vedas describe, these elements or the "Pancha Mahabhutas" are the building blocks of the Universe. To tap into the Universes' power, it is necessary to connect with these elements.  These Pancha Mahabhutas balance the whole system (including our human body).  As we dive deep into these elements to understand their positives and negatives, we can tune our minds & body to use each of these elements in the most effective way. To simplify, we can align them to balance ourselves physically, spiritually, emotionally, and mentally.  Let's harness these Pancha Mahabhutas ✨	Something related to the five elements (like <a href="#">this</a> , <a href="#">this</a> , or <a href="#">this</a> ) — the color palette should be consistent with your brand colors & style guide.	<input type="checkbox"/>
28-May	Friday	1500 - 2000	1 — General Post on Nature	None.	Let's become conscious of the power of these 5 elements.  .  Something exciting is coming up soon.  Stay tuned!  Team Hibiscus Inc. 🌸  #elementsofnature #5elementsofnature #fiveelementsofnature #panchamahabhutas #panchamahabhuta #ether #earthmagic #fiveelements #fiveelementstheory #fiveelementsofnatureandcreation #air #elementsofbody #water #waternaturelife #vedas #natureandus #energypositive #energyclearing #energyhealers #energyflow #energybalance #healingvibes #healingpowers #healingnaturally #fire #earth #sustainability #lifestyle #hibiscus #hibiscusinc		
29-May	Saturday						
30-May	Sunday	1600 - 1800	2 — Earth   भूमि	Earth   भूमि	Source of stability — भूमि  Dominating the center and diagonal directions, Earth represents balance. When in perfect equilibrium, it induces a feeling of stability, peace, and harmony.  Earth (भूमि) represents the solid state of matter. The body parts that are thick and massive such as — nails, teeth, bones, flesh, hair is assisted by this element. Earth teaches us to take up responsibility and fulfill them, be selfless, caring, and nurturing.  The sense of smell is earth-dominant.  To strengthen the element, Vedas suggest we should be mindful of what we are doing each moment as the day passes, keep ourselves grounded, physically experience walking, standing, or sitting on the ground, and most importantly be thankful to the Earth every day. Wearing earth-favoring colors can also power up this element.  Associated Colors — Hues of Green & Brown 🌿 Associated Chakra — [1] Muladhara (Root)  .  Something exciting is coming up soon.  Stay tuned!  Team Hibiscus Inc. 🌸  #earthspirit #earthmother #earthscience #motherearth #motherearthhealing #motherearthliving #motherearth🌍 #earthelement #fivesenses #fivesensesgift #fivesensesactivities #senseofsmell #earthenergy #earth #earthbalance #earthofficial #earthmama #earthenergyheals #elementsofnature #5elementsofnature #indianvedas #vedas #earthbalance #fiveelementsofnature #vedas #natureandus #panchamahabhutas #sustainable #hibiscus #hibiscusinc	Symbol of Earth (like <a href="#">this</a> ).	<input type="checkbox"/>
31-May	Monday						

DATE	DAY	TIME TO POST (Suggested)	TOPIC	CREATIVE COPY	CAPTION COPY + HASHTAGS	IMAGE IDEA	POSTED
1-June	Tuesday	0900 - 1130 or 1500 - 1800	5 — Air   पवन	Air   पवन	<p>Connection to life — पवन</p> <p>Air (पवन) is associated with movement, joy, and happiness. In a balanced state, it induces courage, perseverance to achieve goals, controls and calms our minds – helping in gaining the capacity to handle other elements and use their energies to our best advantage.</p> <p>Humans, animals, trees: we all breathe the same air, which connects us to the surroundings and makes us one with it. In our body, the respiration process, twinkling of eyes, contraction, relaxation, and every movement — represents this element.</p> <p>The sense of touch is air-dominant.</p> <p>To strengthen the element, we should practice breathing meditation, yoga, and get outdoors for a morning walk or other forms of exercise. To make the most of this serene element, wearing favoring colors would also benefit.</p> <p>Associated Colors — Shades of White 🌤️ Associated Chakra — [4] Anahata (Heart)</p> <p>.</p> <p>We are coming up with something really exciting.</p> <p>Stay tuned!</p> <p>Team Hibiscus Inc. 🌸</p> <p>#air #airelements #airelementyoga #breathing #breathingexercises #breathingspace #breathingtechnique #breathingmeditation #deepbreathing #meditationeveryday #meditationbenefits #mindfulnessmeditation #consciousbreathing #calmmind #calmmindcalmbody #calmmindhappheart #mindfulbreathing #mindfulbreathingexercise #energy #energyhealing #energyiseverything #fivesenses #fiveelementsofnature #panchamahabhutas #organicclothes #organicproducts #organiclifestyle #hibiscus #hibiscusinc</p>	Symbol of Air (like <a href="#">this</a> ).	<input type="checkbox"/>
2-June	Wednesday						
3-June	Thursday	1400 - 1800	3 — Water   जल	Water   जल	<p>Abilities to heal — जल</p> <p>The Earth as well as our body consists of 70% water. Water (जल) pulls out negativity, balances our emotions, and calms our minds, making us focused &amp; stable. In a balanced state, it induces a spiritual and philosophical attitude in life.</p> <p>Where water flows, life springs up.</p> <p>Water provides the body with fluids — lymph, plasma, urine, and makes up most of our body weight; distributes nutrients, carries waste, and regulates body temperature. Also, this element is responsible for changes in our emotions, feelings, and intuition.</p> <p>The sense of taste is water-dominant.</p> <p>To strengthen the element, you simply need to consume it more. For water to be more effective, consume it from a copper vessel (which charges the water positively). Wearing colors associated with water proves to power up the element too.</p> <p>Associated Colors — Hues of Blues 🌊 Associated Chakra — [2] Svadhisthana (Sacral)</p> <p>.</p> <p>Something exciting is coming up soon.</p> <p>Stay tuned!</p> <p>Team Hibiscus Inc. 🌸</p> <p>#waterenergy #water #positiveenergy #energyflow #energypositive #energyclearing #energyhealers #energyshift #panchabhutas #mahabhutas #jal #neer #5elements #tatvam #energy #energyhealing #energyiseverything #fivesenses #naturehealing #earthmedicine #fiveelementsofnature #vedas #natureandus #soulhealing #soulawakening #panchamahabhutas #sustainability #ecoconsciousness #hibiscus #hibiscusinc</p>	Symbol of Water (like <a href="#">this</a> ).	<input type="checkbox"/>
4-June	Friday						

DATE	DAY	TIME TO POST (Suggested)	TOPIC	CREATIVE COPY	CAPTION COPY + HASHTAGS	IMAGE IDEA	POSTED
5-June	Saturday	1630 - 1900	6 — Ether   आकाश	Ether   आकाश	<p>Expansion and enhancement — आकाश</p> <p>Ether or space (आकाश) encompasses everything around us and influences our mind and our heart. In a balanced state, it induces knowledge and awareness to understand creative ideas, and it can provide the highest self-healing powers.</p> <p>It is the medium of sound – inaccessible to all other senses. In the human body, the Soul or spirit refers to the ether element. It is said to be the most powerful element because, without it, none of the other elements would exist.</p> <p>The sense of hearing is ether-dominant.</p> <p>To strengthen the element we should surround ourselves with the color blue, engage in art or music, meditate to strengthen our soul, and think beyond limits.</p> <p>Associated Color — Hues of Sky Blues</p> <p>Associated Chakra — [5] Vishuddha (Throat); [6] Ajna (Third Eye); [7] Sahasrara (Crown)</p> <p>.</p> <p>We have something exciting coming up soon.</p> <p>Stay connected!</p> <p>Team Hibiscus Inc. 🌸</p> <p>#ether #akash #soul #sky #soulawakening #soulguidance #soulwisdom #soulgrowth #soulhealing #space #selfhealingtechniques #selfhealingpower #selfhealingprocess #skyenergy #skycolors #panchabhutas #mahabhutas #energyiseverything #fivesenses #fiveelementsofnatureandcreation #earthmedicine #fiveelementstheory #fiveelementsofnature #panchmahabhutas #organicproducts #organiclifestyle #ecoconsciousness #hibiscus #hibiscusinc</p>	Symbol of Ether (like <a href="#">this</a> , the Spirit symbol).	<input type="checkbox"/>
6-June	Sunday						
7-June	Monday	1500 - 1900	4 — Fire   अग्नि	Fire   अग्नि	<p>The driving force — अग्नि</p> <p>This is the element of love and all affairs of the heart, representing relationships with self and others. In a balanced state, it induces power, confidence, fame, recognition, and money.</p> <p>Fire (अग्नि) assists body heat, passion, and anger. The food (solid or liquid) gets transformed into energy through fire and promotes appetite, metabolism, and digestion. It is believed as the spark that encourages us to feel enthusiastic and inspired in what we do.</p> <p>The sense of sight is fire-dominant.</p> <p>To balance the element, take it in the form of fresh sunlight, let that sunlight fall inside your home, and wear warmer colors.</p> <p>Associated Colors — Shades of Yellow</p> <p>Associated Chakra — [3] Manipura (Solar)</p> <p>.</p> <p>Something exciting is coming up soon.</p> <p>Stay tuned, Do not miss!</p> <p>Team Hibiscus Inc. 🌸</p> <p>#fire #fireenergy #fireenergy #energybalance #energybalanceharmony #loveandrelationship #firebalance #sunlight #sunlight #energyhealers #agni #energyshift #panchabhutas #fiveelementstheory #fiveelementsofnature #mahabhutas #elementbalance #elementsofnature #5elementsofnature #ecothink #spiritualhealth #sustainableliving #sustainablelifestyle #panchmahabhutas #organicclothes #organicproducts #organiclifestyle #ecoconsciousness #hibiscus #hibiscusinc</p>	Symbol of Fire (like <a href="#">this</a> ).	<input type="checkbox"/>
8-June	Tuesday						

DATE	DAY	TIME TO POST (Suggested)	TOPIC	CREATIVE COPY	CAPTION COPY + HASHTAGS	IMAGE IDEA	POSTED
9-June	Wednesday	1600 - 2000	7 — Introducing Brand: Name	None.	<p>Hibiscus   गुड़हल 🌺</p> <p>Symbolizing the primordial, feminine energy, the Hibiscus flower has a deep significance – not only in India but worldwide.</p> <p>As beautiful as it looks, this delicate flower symbolizes:</p> <ul style="list-style-type: none"> <li>🌺 Wealth &amp; Fame (China)</li> <li>🌺 Vitality (Malaysia)</li> <li>🌺 Beauty &amp; Elegance (North America)</li> <li>🌺 Celebration (Singapore)</li> </ul> <p>In India, a favorite of Lord Ganesha, they are bearers of good luck, positivity, energy, rejuvenation, and power.</p> <p>Hibiscus plants (flower, stem, &amp; leaves) also have multiple health benefits and used for medicinal purposes...</p> <ul style="list-style-type: none"> <li>• Traditionally, Hibiscus tea has been used across the world to lower body temperature, treat nerve &amp; heart conditions, cure liver ailments and cold symptoms, even cancer.</li> <li>• Modern studies prove that Hibiscus extracts help lower cholesterol, reduce high blood pressure, positively affects metabolism, and prevents fat buildup in the body.</li> <li>• Hibiscus stimulates hair growth, by reducing excess heat trapped in the skin, balancing 'pitta', and stimulating blood circulation.</li> </ul> <p>TIP: Grind hibiscus flower and leaves, mix with virgin coconut oil. Simmer on low heat until water evaporates. Cool and store. Apply on your scalp regularly.</p> <p>.</p> <p>We've been working on something for a long time. Stay tuned for our next post...</p> <p>Team Hibiscus Inc. 🌺</p> <p>#nature #spiritualhealth #hibiscus #flower #nature #wealth #money #feminineenergy #feminine #power #youth #beauty #delicate #redflower #red #beautiful #elegance #celebration #lordganesha #goodluck #energy #powerful #panchamahabhutas #organiclifestyle #organicproducts #ecoconsciousness #lifestyle #sustainable #sustainability #hibiscus #hibiscusinc</p>	Brand Logo (1/3)	<input type="checkbox"/>
10-June	Thursday						

DATE	DAY	TIME TO POST (Suggested)	TOPIC	CREATIVE COPY	CAPTION COPY + HASHTAGS	IMAGE IDEA	POSTED
11-June	Friday	1500 - 2000	8 — Introducing Brand: About	None.	<p>FINALLY!!! — Introducing to you...</p> <p>🌺 H I B I S C U S 🌺 I N C .</p> <p>A sustainable, eco-conscious lifestyle brand based in Pune, Maharashtra (India).</p> <p>WHY HIBISCUS? Since the beginning of the Universe, humans have just taken from nature. Took everything that nature had to offer – without ever being conscious about our actions, not thinking about the repercussions, or even without being mindful of the resources.</p> <p>At Hibiscus, we want to start by bringing about that consciousness. And bring about a change.</p> <p>With our brand. Story. Products.</p> <p>By adopting a natural and sustainable way of procuring, producing, and promoting our products, we are launching a brand that is connected to nature in every sense.</p> <p>Our step towards sustainability is – harnessing and promoting an all-natural, eco conscious lifestyle (through our ideas and products).</p> <p>.</p> <p>At Hibiscus Inc., we aim to make people more conscious towards the environment, and eventually, drive change to adopt sustainability as a lifestyle. Our products are inspired and derived from nature &amp; its five elements — Earth. Water. Fire. Air. Ether.</p> <p>We endeavor to empower, enlighten, and energize with our designs and offerings. Stay tuned for our product reveal. Until then...</p> <p>Remember: Being sustainable is the new chic.</p> <p>Signing off, Team H 🌺</p> <p>#sustainableliving #sustainablelifestyle #sustainableclothing #sustainablelife #sustainablebrand #sustainablebusiness #sustainablefashion #environmentalsustainability #sustainabilityinfashion #ecoconsciousness #sustainability #natural #nature #lifestyle #fiveelements #panchamahabhutas #organicclothes #organicproducts #organiclifestyle #hibiscus #hibiscusinc</p>	Brand Logo (2/3)	<input type="checkbox"/>
12-June	Saturday						
13-June	Sunday	1600 - 1800	9 — Introducing Brand: Values	None.	<p>What does Hibiscus Inc. stand for? Eco Consciousness. Artistry. Responsibility. 🌺</p> <p>— ECO CONSCIOUSNESS — Being an eco-conscious, sustainable brand, our products are procured from nature, are sustainable, with minimal damage to the environment. We believe in incorporating ethical practices in all the 3 major processes of business: product development, supply chain management, and waste reduction.</p> <p>— ARTISTRY — Our craftsmen are magicians... They use their superpowers of crafting magic through each product to bring our ideas to life. To provide a warm experience to our consumers, we rely on our craftsmen to create products that feel like home to them. Like, with our line of fabrics, we endeavor to keep the ancestral knowledge, skills, and traditional 'kadhai' alive and showcase it to the world.</p> <p>— RESPONSIBILITY — We have the onus for making the green planet breathe fresh again. Following that, Hibiscus Inc. takes every step consciously: from our natural ways of procuring raw material to having eco-friendly product packaging, to even our product labels. Every stage defines our concern and indebtedness towards nature.</p> <p>.</p> <p>We want to provide you lifestyle solutions for a sustainable living. We proudly present to you:</p> <p>Hibiscus Inc. 🌺</p> <p>#ecoconscious #ecoconsciousliving #ecoconsciousness #ecoconsciousbrand #ecoconsciousbrands #ecoconsciousconsumer #ecoconsciouslifestyle #craftmen #craftmanship #craftmentship #craftsmen #craftsmanship #craftsmenofindia #brandvalues #ecofriendly #ecofriendlyproducts #ecofriendlylifestyle #sustainableliving #sustainableclothing #sustainablelifestyle #sustainabilityinfashion #fiveelements #panchamahabhutas #organicclothes #organicproducts #hibiscus #hibiscusinc</p>	Brand logo (3/3)	<input type="checkbox"/>
14-June	Monday						

DATE	DAY	TIME TO POST (Suggested)	TOPIC	CREATIVE COPY	CAPTION COPY + HASHTAGS	IMAGE IDEA	POSTED
15-June	Tuesday	0900 - 1130 or 1500 - 1800	10 — Sustainability & Hibiscus Inc.: Eco Consciousness	Eco Consciousness is not a choice. It is the only option. [hibiscus logo]	<p>Since the idea of harnessing the five natural elements as our brand foundation struck us, we decided to go completely sustainable.</p> <p>The culture at Hibiscus Inc. floats on the idea of eco consciousness and to provide long-term lifestyle solutions for sustainable living. That being said, building a sustainable brand requires a different approach than regular businesses.</p> <p>Sustainable companies cannot just tell people that they are committed to the environment. They've to lead by example, proving it at every step. Hibiscus Inc. takes the following steps as an eco-conscious company:</p> <ul style="list-style-type: none"> <li>🌱 procures raw material sustainably (with minimum damage to the environment)</li> <li>🌱 sustainable manufacturing processes</li> <li>🌱 eco-friendly, plastic-free packaging</li> <li>🌱 reused, recycled paper labels</li> <li>🌱 ethical &amp; fair trade practices</li> </ul> <p>For being eco-conscious, modifying even the tiniest action into a sustainable step counts. We believe it is time every business modifies its business practices into being more sustainable, having a positive domino effect on the consumers and the market as a whole.</p> <p>The earth has sustained us forever. It's time we make our actions sustainable as well.</p> <p>🌺</p> <p>#ecofriendly #ecofriendlyproducts #ecofriendlyliving #ecofriendlylifestyle #ecofriendlypackaging #ecofriendlyclothing #sustainablebrand #sustainablebrands #sustainablebrandindia #sustainablecompany #ecofriendlymanufacturing #sustainablepackaging #fiveelementsofnature #elementsofnature #fiveelements #fiveelementstheory #sustainablelifestyle #sustainabilityinfashion #panchamahabhutas #organicclothes #organicproducts #ecoconsciousness #hibiscus #hibiscusinc</p>	[like a quote]	<input type="checkbox"/>
16-June	Wednesday						
17-June	Thursday	1400 - 1800	11 — Sustainability & Hibiscus Inc.: The Idea	Ethics + Aesthetics = Sustainable Fashion [hibiscus logo]	<p>📌 The fashion industry is one of the most unsustainable industries in the world. 20% of global production waste comes from the textile and apparel sectors. Fabrics like jeans, polyester, and nylon can take 20 – 200 years to biodegrade completely.</p> <p>But, with this fact, also comes a POSSIBILITY to become the biggest sustainable industry.</p> <p>Knowing we can contribute towards transforming this industry, we thought of ways to make things right. And Hibiscus Inc. was born: a sustainable lifestyle brand with a modern outlook.</p> <p>And to get started, we present to you... an all-natural clothing line.</p> <p>Today, as the world runs towards fast fashion, we decided to slow things down, think beyond typical fashion, and thrive through sustainability by:</p> <ul style="list-style-type: none"> <li>🌱 Harnessing natural fabrics (cotton, hemp, bamboo)</li> <li>🌱 Adopting sustainability in all the processes, and</li> <li>🌱 Encouraging eco-conscious trade practices</li> </ul> <p>We believe one of nature's basic principles: "everything has its place" — something springs to life, integrating from natural resources, and at the end, it gradually disappears back into the earth, disintegrating into 5 elements.</p> <p>Come, be a part of a sustainable lifestyle with Hibiscus Inc., and together we will make fashion sustainable and convenient.</p> <p>What say? Comment "Sustain" &amp; be a part of our community.</p> <p>🌺</p> <p>#sustainableclothing #sustainableclothingbrands #sustainableclothingindia #sustainableclothingbrand #sustainableclothingstore #biodegradableclothing #biodegradableclothes #biodegradablefashion #organicfashion #organicfashionindia #organicfashionbrand #organicfashionclothing #organicfabric #organicfabrics #sustainablefabrics #sustainablefabric #sustainablefabricchoices #sustainablefashion #syntheticfabric #syntheticfabrics #fiveelements #sustainablelifestyle #sustainabilityinfashion #panchamahabhutas #organicclothes #organicproducts #organiclifestyle #ecoconsciousness #hibiscus #hibiscusinc</p>	[like a quote]	<input type="checkbox"/>
18-June	Friday						

DATE	DAY	TIME TO POST (Suggested)	TOPIC	CREATIVE COPY	CAPTION COPY + HASHTAGS	IMAGE IDEA	POSTED
19-June	Saturday	1630 - 1900	12 — Sustainability & Hibiscus Inc.: A Small Step	Sustainability is no longer an abstract concept. It is practicality. [hibiscus logo]	<p>The concept of “sustainability” is not new to India. We are pursuing it from ancient times but never termed it. This concept has risen from the basic idea of the 5 elements of nature: Earth. Water. Fire. Air. Ether. — Integrating from them, and ultimately, disintegrating into them.</p> <p>Our ancestors have been inculcating and teaching this for a long time:</p> <ul style="list-style-type: none"> <li>✦ Wearing organic cotton</li> <li>✦ Reusing old clothes</li> <li>✦ Using natural skincare, etc.</li> </ul> <p>And that’s what we propose at Hibiscus Inc. A sustainable, earth-friendly way of living life.</p> <p>See, this idea of sustainability has been around for quite some time. All we do is talk, feel bad, and forget about it. But, that is not the way... We believe in doing rather than just talking.</p> <p>As a business, we try to inculcate sustainable processes throughout our manufacturing processes — right from procuring the material, to producing our goods, and even post-production processes.</p> <p>And in our small ways, we are trying to bring about awareness towards the environment and sustainability — even if it is by giving “thank you” notes in handmade, recycled papers 🌱</p> <p>Join us on our journey of making our lifestyle sustainable yet keeping it stylish.</p> <p>🌸</p> <p>#sustainabilityindia #sustainabilityinstyle #sustainability #sustainabilitymatters #sustainabilityproject #sustainabilityliving #sustainabilityresources #sustainabilityfashion #sustainabilityrevolution #earth #fire #ether #air #water #vayu #agni #akash #jal #bhumi #fiveelements #sustainablelifestyle #sustainabilityinfashion #panchamahabhutas #organicclothes #organicproducts #organiclifestyle #hibiscus #hibiscusinc</p>	[like a quote]	<input type="checkbox"/>
20-June	Sunday						
21-June	Monday	1500 - 1900	13 — Hibiscus: Brand Colors	Hues [hibiscus logo]	<p>Hibiscus believes in bringing life to colors — To “color” something means to infuse it with energy and emotions. We do so by harnessing qualities and colors of the five elements of nature:</p> <p>🌍 Earth — Solid. The different browns make you feel natural, wholesome, comfortable, and earthy. The greens infuse freshness and life in you.</p> <p>💧 Water — Calm. The subtle tones of blue not only soothes the eyes &amp; soul, but also gives a feel of continuity, depth, and vitality of life.</p> <p>🔥 Fire — Energetic. The peeking yellows and orange hues give you a rise of energy, passion, and inspiration.</p> <p>💨 Air — Peace. Its shades of white calm you, giving you a feeling of being blissful, and contentment from within.</p> <p>☁ Ether — Infinity. The subtle hues of sky blues give you a hope of limitlessness, eternity, and immortality.</p> <p>At Hibiscus Inc., we drew inspiration from these 5 elements of nature for selecting the colors for our products. Each color, every design links back to the properties of these 5 natural elements, trying to form a connection with nature, and with self.</p> <p>🌸</p> <p>#brandcolorscheme #brandcolors #colorsofearth #colorsofearthandnature #colorofwater #coloroffire #fiveelementsofnature #fiveelementstheory #fiveelementsofnatureandcreation #elementsofnature #earth #fire #ether #air #water #vayu #agni #akash #jal #bhumi #brandcolours #fiveelements #panchamahabhutas #organicclothes #organicproducts #organiclifestyle #ecoconsciousness #hibiscus #hibiscusinc</p>	[like a quote]	<input type="checkbox"/>
22-June	Tuesday						

DATE	DAY	TIME TO POST (Suggested)	TOPIC	CREATIVE COPY	CAPTION COPY + HASHTAGS	IMAGE IDEA	POSTED
23-June	Wednesday	1600 - 2000	14 — Hibiscus: Fabrics Used	Materials [hibiscus logo]	<p>Let's bust a myth today — "Sustainability is basic."</p> <p>The most common statement we hear about sustainability and frankly, we're tired of hearing it! Who said you need to compromise on your style to choose sustainability? — Today when we talk about minimalism all the time, sustainability fits in perfectly.</p> <p>Here, Hibiscus Inc. walks in with its great variety of lifestyle products and solutions to suit your sustainable, eco-conscious way of life — with organic materials, colors, and designs to keep your current style quotient while also being sustainable.</p> <p>For example, our range of natural fabrics include:</p> <ul style="list-style-type: none"> <li>🌿 Organic Cotton — lasts longer and protects your skin from allergies.</li> <li>🌿 Hemp — carbon warrior, has antimicrobial properties, and is durable.</li> <li>🌿 Lotus — very soft, breathable, and said to have healing abilities.</li> <li>🌿 Orange Fabric — natural tendency to protect your skin from UV rays.</li> <li>🌿 Bamboo — extremely breathable, antibacterial, and powerfully insulating.</li> </ul> <p>Did you know? Bamboo fabric is the "most" eco-friendly fabric on the entire planet.</p> <p>And that's just the start of an amazing journey to build this lifestyle. Together.</p> <p>🌸</p> <p>#orangeabric #lotusfabric #organiccotton #organiccottonfabric #hemp #hempfabric #bamboofabric #lotusfabric #hemp #hempproducts #organiccottonyarn #organiccottonclothes #organiccottonfabrics #organicfashionindia #organicfashionbrand #organicfashionclothing #sustainabilityin fashion #organicfabric #organicfabrics #sustainablefabrics #sustainablefabric #sustainablefabricchoices #sustainablelifestyle #panchamahabhutas #organicproducts #organicclothes #organiclifestyle #ecoconsciousness #hibiscus #hibiscusinc</p>	[like a quote]	<input type="checkbox"/>
24-June	Thursday						
25-June	Friday	1500 - 2000	15 — Hibiscus: Vocal For Local	Process [hibiscus logo]	<p>We believe in showcasing our culture and traditions to the world through our craftsmanship. By sharing our culture and skills through our products, we not only keep our unique traditions alive but also support our local craftsmen and their talent.</p> <p>Keeping that in mind, Hibiscus Inc. extends its hands and provides complete support to local craftsmen, and shows solidarity with the 'Make in India' initiative.</p> <p>It is because of these people due to whom our ancient, priceless skills are passed down several generations and are being kept intact. And mind you, these exquisite works of art cannot be performed by just anyone. It takes years and years of practice and effort to get it perfect. And no machine can do it ever. This is an art. Done by hand.</p> <p>The artisan's constant pursuit of craft mastership demands time and attention. This translates into striving for ever-improving quality standards. And the beautiful thing is what comes out of that.</p> <p>That's why, with our fabric line, we endeavor to keep alive our traditional kadhari work like:</p> <ul style="list-style-type: none"> <li>✦ chikankari,</li> <li>✦ meenakari,</li> <li>✦ kantha,</li> <li>✦ phulkari, etc.</li> </ul> <p>As a brand, we'll always strive for keeping our traditions and culture thriving and expand it through our work, products, and brand.</p> <p>🌸</p> <p>#localartistsupport #localcraftsmen #craftsmen #craftsmanship #craftsmenofindia #indiancraftsmen #indiancraftsmanship #indiancraft #indiancrafts #indiancrafters #indianartistscommunity #indianartistsfeature #indianartistsatwork #supportindianartists #supportindianartist #sustainablelifestyle #makeinindia #sustainability #fiveelementsofnatureandcreation #elementsofnature #craftsmenofindia #sustainablelifestyle #panchamahabhutas #organicproducts #organicclothes #organicproducts #sustainability #lifestyle #hibiscus #hibiscusinc</p>	[like a quote]	<input type="checkbox"/>