

SOP

the box story

did you know?

this carton you're holding is made of 75% paperboard.
fsc-certified. eco-friendly. 100% renewable.

what it means?

you can fully recycle this into something new and useful.
with a low-ecological, low-carbon footprint.

why this matters?

because you took a conscious step and did your bit for mother nature.
made a choice that's good for you. and the environment.

#choosepapel

BOP

papel is more than just water.

a premium alkaline drink infused with a balanced blend of minerals.
to nourish. rejuvenate. and renew.
all with a sip.

a drink with a difference.

with every papel carton, you take a step for a more sustainable earth
with lower carbon emissions. you stand out from the rest.
because you choose *better*.

most of all, you say yes to possibilities for a better future.
where you know... your choice made a difference.

and we'll drink to that. would you?

#choosepapel

sustainably sourced

•

mineral enriched

•

responsible packaging